

KRISTALL



Thai-crafted Spirits
Presentation



THE INSPIRATION OF KRISTALL

OVER 100 YEARS AGO, THE FIRST FOREIGN TRADERS SET UP THEIR GODOWNS ON THE BANKS OF THE RIVER PING IN LAN-NA.

IT WAS HERE IN LAN-NA, The capital city of Chiang Mai, also known as the 'Land of a Million Paddy Fields' that they discovered the local drink a strong fragrant Spirit, distilled from rice or grain. That was the time when explorers and botanists were also roaming the hills of Southern China and Northern Siam, among them were some adventurous sons of the Austro-Hungarian Empire.

The probably most accomplished of them was the Austrian Nobleman, who's family's ancestral home was in the town of Rocca Nuova also known as Rocca di Castruccio in Seravalle Pistoiese. Displaced by World War 1, the Baron spent a decade in the region of Southern China, and the Shan Plateau of Northern Burma and Siam.

His work has served as an inspiration to re-create this unique spirit.



THE LOGO OF KRISTALL

Our logo was inspired by the mythical "Hat sa Dee Ling bird".

This huge creature lived in the "Himaphan forest" in the rattan thicket below Mount Meru, and is based on local fairy tales.

Nowadays Nok Hatsadee is still being shown in Royal and Buddhist ceremonies.





PROMOTING SUSTAINABILITY

We source our fragrant rice directly from small growers, people with whom we have a close relationship, farmers that understand quality and share our 'PRIDE IN EXCELLENCE'.

We also encourage chemical free, sustainable agriculture, and nearly all the by-products of the production process are recycled, composted or used in environmentally friendly products. By doing so, we help protect and heal the land, and we help the 'FARMERS INCREASE THEIR INCOME'.





THE VISION OF AUSTRIAN MAN

Nikolaus Prachensky or Nikki, the founder of the award winning Edelbrand Distillery in Chiang Mai, where KRISTALL is distilled. Nikki grew up on his family estate in Austria, where most apple and pear spirit comes from, his family has been distilling for many generations.





THE CAREFULLY SOURCED INGREDIENTS

KRISTALL carefully select the finest Thai sticky rice, use the purest, energized spring water and work with a traditional, hand-forged copper pot still to meticulously create a true Thai spirit.

At the KRISTALL distillery, we have studied the making of the 'loogpaeng' and developed it further it into an art form, that gives our KRISTALL a very special interesting and complex fragrance.

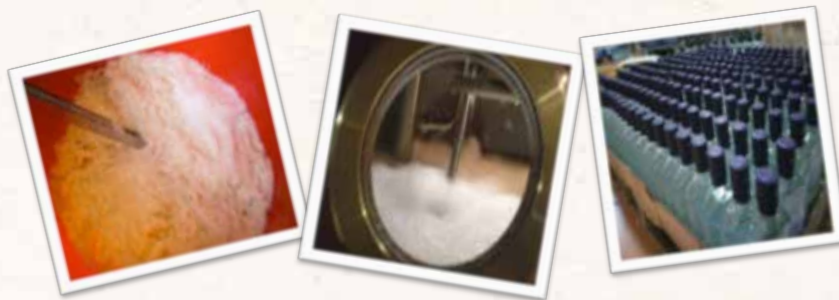




THE METICULOUS DISTILLING PRO

KRISTALL is triple distilled in small batches, every bottle hand-filled to perfection.

Distilling process begins with the selection of premium organic ingredients. The Fermentation happens under strict monitoring conditions. Then, the mash is slowly triple distilled to crystalline purity in a German-made copper still.





DISTILLED AT EDELBRAND AWARD -WINNING DISTILLERY

Many spirit brands distilled by Edelbrand have received awards at international spirit competitions



Kata Rocks Gin

2017 Melbourne International Spirits
competition
: Silver medal



2017 China Wine & Spirits Awards
:Double Gold Medal at the CWSA
Best Value 2017



2017 Melbourne International Spirits
competition
: Silver medal



KRISTALL GIN

TASTING NOTE

AROMA

Light, crisp and lively oral notes from Juniper berries and Citrus.

PALATE

Juniper shows up with the first sip and is followed by Thai botanicals, especially Lemongrass.

FINISH

Dry and round in the mouth with spice from 'Ma Kwan' or Alston Pepper.

MADE FROM

Organic sticky rice from local farms (San Pa Tong Sticky Rice) And 13 botanicals sourced Over Thailand.





KRISTALL GIN

Make with selected local thai 12 botanical and special import Juniper berry they infuse all botanical over night in vodka and redistill again

- 1 Juniper berry
- 2 Coriander seed
- 3 Bergamot leaf
- 4 Lemon zest
- 5 White mugwort leaf (Jing ju chai)
- 6 Green cardamom
- 7 Green pepper
- 8 Thai basil
- 9 Lemon grass
- 10 Bael
- 11 Ginseng (Tang gui)
- 12 Ginger
- 13 Zanthoxylum limonella alston (ma kwaen)



Juniper Berry



Coriander seed



Ginseng



Bergamot leaf



Lemon zest



White mugwort leaf



green cardamom



Lemon grass



Ginger



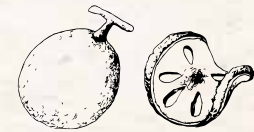
green pepper



Zanthoxylum limonella alston



thai basil



Bael



KRISTALL VODKA

TASTING NOTE

AROMA

Light, crisp and clear and unique, with 'San Pa Tong Sticky Rice' aromas.

PALATE

Light to medium body with a warming, creamy citrus and unique fragrance of sticky rice and chrysanthemum.

FINISH

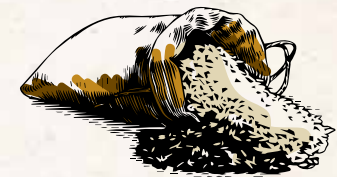
Rounded with light spices and an extra dry finish.

MADE FROM

Organic sticky rice from local farms (San Pa Tong Sticky Rice)



Organic Sticky Rice





KRISTALL RUM

TASTING NOTE

AROMA

Very powerful aroma with the sweet refreshing fragrance of sugarcane, spice, caramel and vanilla.

PALATE

Medium body, tastes of brown sugar and fresh sugarcane.

FINISH

Spices, with cloves, cinnamon, and a dry finish

MADE FROM

Organic molasses &
Organic Demerara sugar



Organic molasses



Organic Demerara sugar



KRISTALL
THAI SPIRIT



COCKTAIL DEMONSTRATION



GIN COCKTAIL



สกุณา - Sakunar



Style: Twisted Classic

INGREDIENTS

- ◎ 45 ml Kristall Gin
- ◎ 15 ml Peach Liqueur
- ◎ 15 ml Peach tea syrup
- ◎ 10 ml Lemon Juice
- ◎ 15 ml Passion Fruit
- ◎ 1 stem Thyme

Method

Put all ingredients and shake with ice, fine strain in the glass.

Garnish:

Frame Belle Fruit and Thyme

Glassware

Rock glass





VODKA COCKTAIL



กรรณิการ - Kanikar

Style: Twisted Classic

INGREDIENTS

- ◉ 30 ml Kristall Vodka
- ◉ 20 ml Giffards Pink Grapefruit
- ◉ syrup
- ◉ 45 ml Aloevera Juice
- ◉ 2 pcs Lemongrass
- ◉ 20 ml Coconut milk
- ◉ 30 ml Honey water
- ◉ 10 ml Egg white

Method

Dry shake and shake again with ice and double strain in coupe glass

Garnish:

Lemongrass and butterflies pea and dry coconut

Glassware

Bamboo cup / Highball





RUM COCKTAIL



แตงอ่อนพ - Tang Orn

Style: Twisted Classic

INGREDIENTS

- 40 ml Kristall Rum
- 30 ml Melon Puree (แตงไทย)
- 10 ml Syrup
- 60 ml Coconut Juice (Cocomax)
- 15 ml Giffard Coconut syrup
- 15 ml Cream

Method

Pour all ingredients and shake well, strain in Highball glass

Garnish:

Pandon

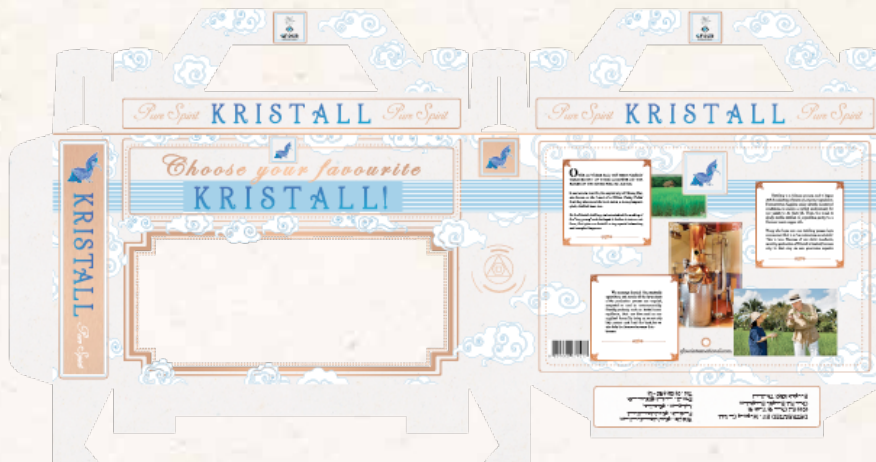
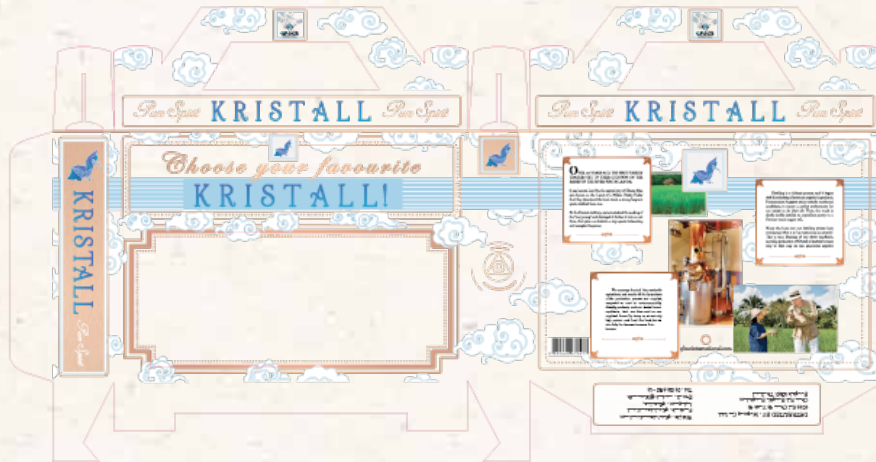
Glassware

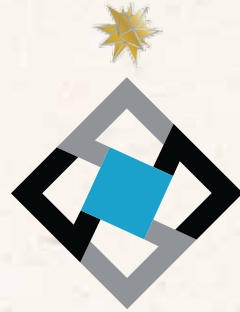
Highball





KRISTALL GIFT BOX





GFOUR

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